

7 BEAUTIFUL THINGS



Erdem Moralioglu started early. "I began drawing women when I was five," says the Canadian-born designer. Moralioglu, who has a Turkish father and a British mother, recently opened his first store, Erdem, in London. His creations feel like a throwback to a more romantic era. "I gravitate toward things coming undone," he says. "I'm sure someone would have a field day analyzing that!"

—DANIELLE PERGAMENT

1. Erdem X: 10th Anniversary Portfolio.

"To celebrate our ten-year anniversary, I chose one dress from each year. All proceeds from the portfolio go to the British Fashion Council Masters scholarship fund."

2. Erdem dress.

"This dress gives the feeling of prairie madness: that this woman was taking off her bustles and petticoats and coming undone."

3. Erdem shoes.

"I was inspired by a Victorian bootie."

I wanted to redevelop the old in a new, modern way."

4. Goodbye Picasso by David Douglas Duncan.

"The colors, saturation, and images and Picasso lining up his canvases—it's all so intimate."

5. Carl Auböck brass egg paperweight.

"It's the most perfectly formed object, and it lives on my desk; I have a really cluttered desk and quite a lot of paper. It was a gift from my boyfriend, who is an architect."

6. Il San Pietro di Positano hotel. "It's built into the rocks in Positano, and it's very James Bond. There's a lift that takes you down to the beach, which rolls out to the Mediterranean. The bar is amazing—they do really good martinis."

7. Sigmar chair.

"It's by Alvar Aalto. It's a real thing of beauty—timeless but so modern, and made out of one continuous piece of wood."



Erdem X: 10th Anniversary Portfolio, \$1,745 (erdem.com).

Goodbye Picasso by David Douglas Duncan, \$250 (kellywearstler.com).

Sigmar chair

Erdem silk organza dress and shoes. Details, see Shopping Guide.

Carl Auböck paperweight, \$195 (theline.com).

Erdem satin shoes, \$1,020 (matches.com).

Seaside in Positano, Italy